

HOW WOMEN LEAD PRESENTS

WOMEN DIRECTORS RETREAT

SAN MIGUEL DE ALLENDE, MEXICO | NOVEMBER 9-16, 2025

INSPIRATION, CONNECTION, IMPACT, FRIENDSHIP

HOW WOMEN LEAD: MEXICO 2025



THIS RETREAT IS FOR WOMEN WHO...

Crave connection, meaning and a community of phenomenal women

Interested in exploring your board leadership

Are eager to gain insight & inspiration from Mexican women and culture



WHY TRAVEL WITH HWL?

- Our relationships with Mexican women and their unique perspectives shape our itinerary, offering authentic cultural insights and experiences
- Exclusive behind-the-scenes experiences
- Carefully curated group of women from our powerful network involved or interested in corporate board service (max 20)



RETREAT OUTCOMES:

Leave Mexico renewed, refreshed with an enhanced outlook for your board career and life

Gain a new sisterhood of women that will support you personally & professionally for years to come

Discover insights into your leadership strengths & what makes you shine

A TASTE OF MEXICO FROM A WOMAN'S PERSPECTIVE



- A day in Guanajuato (UNESCO HERITAGE SITE) an amazingly colorful and historically significant city that was the start of the Mexican Independence movement
- Walking historical tours of San Miguel including Street Art Mural tour
- Visit and tour the Mercado de Artesanías, featuring Mexican crafts and foods sold by hundreds of small shopkeepers
- Explore the history the fabulous art galleries in the Fabrica de Aurora
- Explore and support microlending solutions for women entrepreneurs

Itinerary 2025

	Day 1	Day 2	Day 3	Day 4	Day 5	Day 6	Day 7	Day 8
MORNING		Tour of Guanajuato	Walking historical tour of San Miguel	Street Art Mural walking tour Fabrica de Aurora Tour	Instituto Allende tour El Charco Botanical Gardens walking tour	Tour of <u>Chapel of Jimmy Ray</u> *	Day of the Dead History and Tour	Transportation to to BJX airport Flight to final destination
AFTERNOON	Flight to BJX Leon/Guanajua Mexico	Group lunch Casa Valadez, Guanajuato Bus to San Miguel	Group lunch in Centro Mercado de Artesanías Tour & Shopping	Lunch on own Fabrica de Aurora Optional Activity or Free Time	Group Lunch Women’s microlending businesses Peer Discussions Optional Activity or Free Time	Group Lunch at Nirvana Atotonilco Sanctuary, (UNESCO HERITAGE SITE) Tour	Group Lunch And Interactive Session Free time Catrina Face Painting	
EVENING	Arrival @ BJX Tansportation to airport hotel	Reception and Dinner at hotel	Hospitality Reception Dinner at La Posadita	Group Dinner	Group Dinner @ Private Home	Hospitality suite gathering at hotel Dinner on Own	Farewell Party Cocktails and family style tapas Rosewood Rooftop Luna Bar	

Breakfast included each day
Lodging: Day 1 hotel at BJX and Day 2-7 at Dona Urraca Hotel & Spa



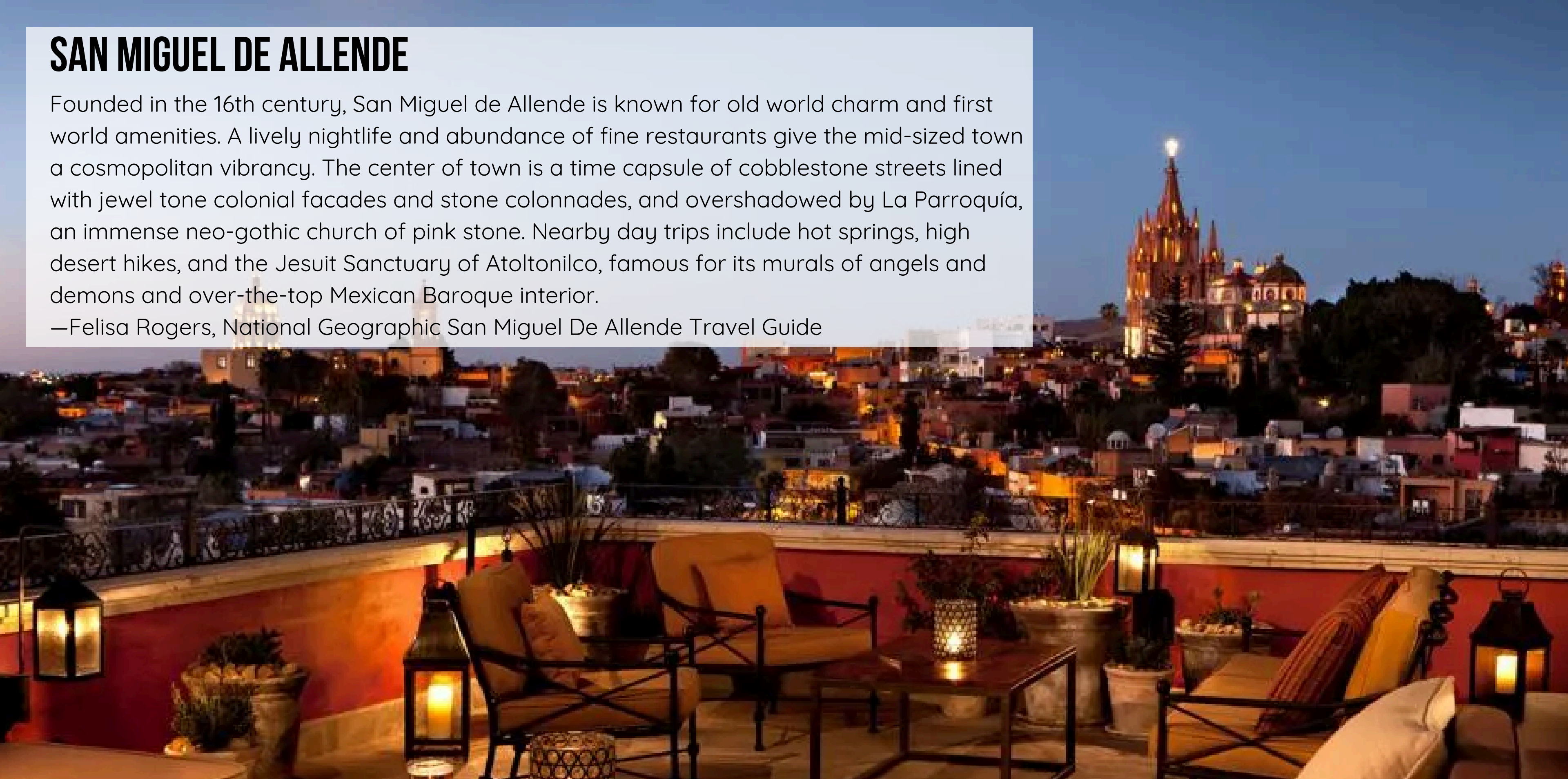
ACCOMODATIONS: DONA URRACA HOTEL & SPA

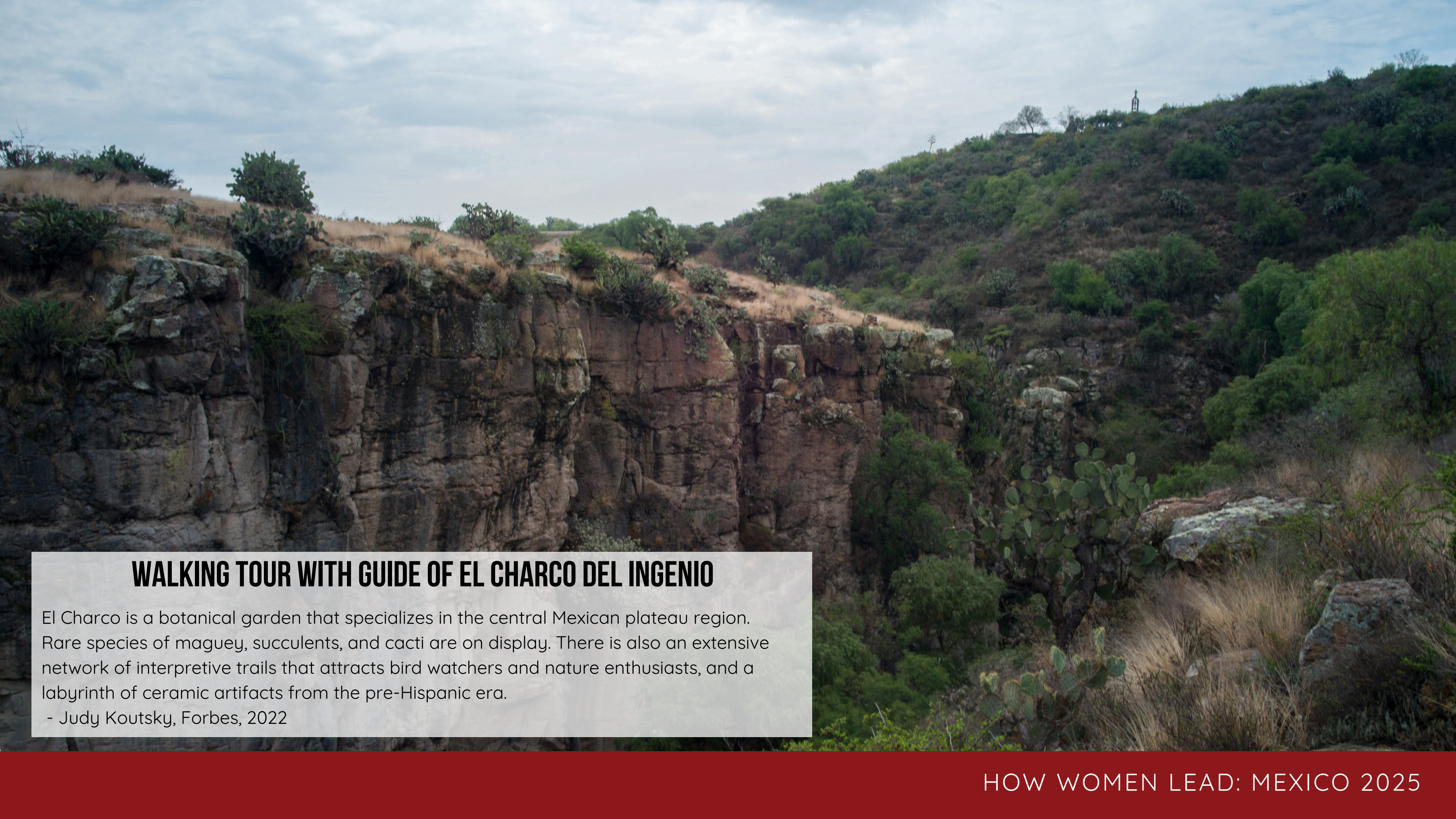
This iconic San Miguel hotel in the historic area will be our home for the week.

SAN MIGUEL DE ALLENDE

Founded in the 16th century, San Miguel de Allende is known for old world charm and first world amenities. A lively nightlife and abundance of fine restaurants give the mid-sized town a cosmopolitan vibrancy. The center of town is a time capsule of cobblestone streets lined with jewel tone colonial facades and stone colonnades, and overshadowed by La Parroquia, an immense neo-gothic church of pink stone. Nearby day trips include hot springs, high desert hikes, and the Jesuit Sanctuary of Atotonilco, famous for its murals of angels and demons and over-the-top Mexican Baroque interior.

—Felisa Rogers, National Geographic San Miguel De Allende Travel Guide





WALKING TOUR WITH GUIDE OF EL CHARCO DEL INGENIO

El Charco is a botanical garden that specializes in the central Mexican plateau region. Rare species of maguey, succulents, and cacti are on display. There is also an extensive network of interpretive trails that attracts bird watchers and nature enthusiasts, and a labyrinth of ceramic artifacts from the pre-Hispanic era.

- Judy Koutsky, Forbes, 2022

ARTS & CULTURE

Immerse yourself in San Miguel de Allende's rich culture and history by exploring the vibrant Mercado de Artesanías, discovering Fabrica de Aurora's fascinating art galleries, and learning about Instituto Allende's history through Diego Rivera's famous murals. Additionally, enjoy a guided tour of El Charco's unique cactus gardens and experience the mesmerizing mosaic art at the Chapel of Jimmy Ray to truly appreciate the region's artistic heritage and natural beauty. You will also have an opportunity to pick an optional event to possibly enjoy salsa dancing, take an art class or meet the Mexican Hat atelier, La Suki Armendariz.





Retreat Cost: *\$4400 - \$4800*

INCLUDES:

- Expert guides with deep knowledge and broad connections in Mexico
- Deep connection with women directors
- Exploration of your vision, superpower, and your legacy of impact
- Hotel, travel within Mexico, and most meals
- Donation to Mano Amigas, a micro-lending org supporting women
- All planned special excursions

DOES NOT INCLUDE:

- Spa treatments
- Alcohol beyond 1 for dinner
- Airfare to & from Mexico
- Tips
- Personal health and trip cancellation insurances

ROOM TYPE: (LIMITED # OF EACH TYPE)

- \$4400 - Shared master suite/private bedroom with shared bath
- \$4700 - Junior Suite with private bath
- \$4800 - Shared suite/private bedroom /private bath

LOGISTICS & NEXT STEPS

- 50% nonrefundable deposit to save your spot (transferable to replacement you provide if you are unable to attend)
- 50% balance due 6 weeks before departure
- Passport should be valid for 6 months post trip
- Airline reservations should be made once confirmation of participants is complete (Aug 1 estimated)



TRIP LEADERS

"Having been a frequent visitor to San Miguel for the last 20 years, I'm so delighted to be able to help plan and lead this retreat to share some of my favorite experiences in this amazing, magical city. Every time I bring friends here, they are hooked on the magic, creativity and beauty of the location and the people. Combine the magic of San Miguel with a group of awesome women and it is sure to be a fabulous retreat."

Nancy Sheppard
Founder & CEO, Women2Boards
Designer and Facilitator, HWL Corporate Board Readiness Program

"I can't wait to explore and connect with you in this unique and vibrant area of Mexico. I've been leading these retreats since 2017, and it has been magical to witness everyone coming out of these with deep friendships and transformational experiences."

Julie Castro Abrams
Founder & CEO, How Women Lead
Managing Partner, How Women Invest

